

Workbook: The "Prompt Chaining" Technique

Welcome to the final workbook in the "Prompt Master's Workshop" series! We've reached the technique that changes the game – "Prompt Chaining." Now it's your turn to step into the role of a project manager and guide the AI through a complex task, step by step.

The following exercises will help you practice breaking down large goals into smaller, logical stages and building an effective chain of queries. As always, you'll find an answer key with my suggested solutions at the end. Let's get to it!

Exercise 1: Planning Weekly Instagram Content

Imagine you run an Instagram account for a small, artisanal bakery called "The Crumb." You want to plan content for the upcoming week to increase engagement and promote a new product – sourdough bread.

Goal: To create a cohesive post plan for 3 selected days of the week.

Your Task: Build a **chain of three prompts** to achieve this goal. Each subsequent prompt should use the information obtained in the previous step.

- **Prompt 1 (Link #1):** Ask the AI to propose 3 main content themes/pillars for the entire week for the bakery.
- **Prompt 2 (Link #2):** Choose one of the pillars (e.g., "Product Education") and ask the AI to create a specific post based on it to promote the new sourdough bread (e.g., for Wednesday).
- **Prompt 3 (Link #3):** Based on the content of the post from the previous step, ask the AI to write a short, engaging Story that will serve as a teaser for that post.

Exercise 2: Creating a Blog Post Outline

You are a travel blogger and you want to write a detailed article on how to prepare for a first solo backpacking trip through Southeast Asia.

Goal: To create a comprehensive and well-structured article.

Your Task: Build a **chain of three prompts** to create a detailed outline (synopsis) for the article.

- **Prompt 1 (Link #1):** Ask the AI (in the role of an experienced travel blogger) to generate 5 catchy title suggestions for the article.
- **Prompt 2 (Link #2):** Choose one of the titles and ask the AI to create a detailed table of contents for the article based on it, with a breakdown into H2 and H3 headings.
- **Prompt 3 (Link #3):** Choose one of the points from the table of contents (e.g.,

"Packing your backpack – what to take and what to leave?") and ask the AI to write 3-4 key tips for it in the form of a bulleted list.

Answer Key

Remember, these are just examples. Your prompt chains may look different, as long as they maintain a logical sequence and each subsequent step builds on the previous one!

Answer to Exercise 1:

- **Prompt 1:**
Act as a social media specialist for a small, artisanal bakery called "The Crumb." Propose 3 main thematic pillars that we could base our Instagram communication on for the upcoming week to increase engagement.
- **Prompt 2 (assuming the AI suggested a "Product Education" pillar, among others):**
Great, thank you for the suggestions. Let's focus on the "Product Education" pillar. Based on it, write an engaging Instagram post (approx. 500 characters) for Wednesday. The topic of the post is our new sourdough bread. Emphasize its health benefits and unique taste. End the post with a question and add 4-5 hashtags.
- **Prompt 3 (based on the result from Prompt 2):**
Perfect. Here is the content of the post you prepared: [paste the post content from the previous stage here].
Now, based on this text, create a script for a short, 3-slide Instagram Story that will act as a teaser for this post and encourage users to read it in full. Use emojis and dynamic language.

Answer to Exercise 2:

- **Prompt 1:**
Act as an experienced travel blogger who has been solo backpacking for years. I plan to write an article about preparing for a first solo trip through Southeast Asia. Propose 5 catchy and promising titles for this article.
- **Prompt 2 (assuming we chose the title "Your First Solo Trip to Asia: A Practical Guide"):**
Thank you, I've chosen the title: "Your First Solo Trip to Asia: A Practical Guide." Based on this title, create a detailed table of contents for the article. Break it down into logical sections with H2 and H3 headings, covering

Exercise Set

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topics from planning, through packing, safety, and budget.

- **Prompt 3 (based on the result from Prompt 2, where the point "Packing your backpack" appeared):**

Here is a fragment of the table of contents you created: "H2: The Art of Packing, H3: What to Take and What to Leave at Home?".

Expand on this point. Write 4 key tips for packing a backpack for such a trip. Present them in a bulleted list, with a brief explanation for each tip.