

Exercise Set: The "Show, Don't Tell" Technique

The "Show, Don't Tell" Technique Prompt Master Workshop

Welcome to the next practical part of the "Prompt Master's Workshop"! In the article "[I Stopped Explaining, I Started Showing](#)," we discussed the powerful technique of teaching AI through examples. Now it's your turn to put it into practice.

The following exercises will help you master the art of creating *One-shot* and *Few-shot* prompts. Remember, every example you create is another step toward mastery. At the end, as always, you'll find an answer key with my suggested solutions. Good luck!

Exercise 1: Creating a One-shot Prompt

Imagine you want the AI to generate short, 3-sentence bios for a LinkedIn profile in a specific style. The style should be professional, dynamic, and end with a call to action.

Goal: To create a prompt that teaches the AI to generate a bio in a specific structure.

Your Task: Write a complete **One-shot** prompt that will generate a bio for "Ann Smith, a graphic designer specializing in branding." Use the following example as a learning template for the AI.

- **Example to use in the prompt:**
 - **Description:** John Smith, Project Manager with 10 years of experience in IT.
 - **Result (bio):** *John Smith is an experienced Project Manager who has been successfully leading complex technology projects for over a decade. He is passionate about optimizing processes and building engaged teams to deliver top-quality products. Contact me to find out how I can support your next project.*

Exercise 2: Creating a Few-shot Prompt

Your task is to teach the AI how to translate complex marketing jargon into simple, understandable language. You want the AI to be able to explain these terms as if it were talking to someone with no marketing experience.

Goal: To create a prompt that teaches the AI to translate complex concepts into simple analogies.

Your Task: Write a complete **Few-shot** prompt that asks the AI to explain the term "Sales Funnel." Use the following three examples as training material for the AI.

- **Example 1:**

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- **Term:** SEO (Search Engine Optimization)
- **Explanation:** It's like making sure your coffee shop is on the main street of the city, not in a side alley. This way, customers looking for good coffee can find you more easily.
- **Example 2:**
 - **Term:** CTA (Call to Action)
 - **Explanation:** It's like putting a bell on the counter with a sign that says "Ring for service." It's a clear instruction on what the customer should do next.
- **Example 3:**
 - **Term:** ROI (Return on Investment)
 - **Explanation:** It's a simple question: "If I put a dollar into the machine, how many dollars did I get out?" It shows whether your actions are profitable.

Exercise 3: Creative Application of Few-shot

You want to use AI to create creative advertising slogans for various products, but in a specific, minimalist style: "**Noun. Verb. Emotion.**".

Goal: To teach the AI a creative pattern for generating slogans.

Your Task: Write a complete **Few-shot** prompt that will generate a slogan in this style for the product "**A new model of running shoes.**" Use the following examples to teach the AI this pattern.

- **Example 1:**
 - **Product:** Coffee
 - **Slogan:** Aroma. Awakens. Joy.
- **Example 2:**
 - **Product:** Book (crime novel)
 - **Slogan:** Mystery. Grips. Suspense.

Answer Key

Remember, these are just my suggestions. Your prompts can be just as good (or even better!) as long as they effectively teach the AI the desired pattern!

Answer to Exercise 1:

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Example prompt (One-shot):

Your task is to create short, 3-sentence bios for LinkedIn. The style should be professional and dynamic.

Example:

Description: John Smith, Project Manager with 10 years of experience in IT.

Bio: John Smith is an experienced Project Manager who has been successfully leading complex technology projects for over a decade. He is passionate about optimizing processes and building engaged teams to deliver top-quality products. Contact me to find out how I can support your next project.

Your task:

Description: Ann Smith, a graphic designer specializing in branding.

Bio:

Answer to Exercise 2:

Example prompt (Few-shot):

Your task is to translate complex marketing jargon into simple, understandable language, using everyday analogies.

Example 1:

Term: SEO (Search Engine Optimization)

Explanation: It's like making sure your coffee shop is on the main street of the city, not in a side alley. This way, customers looking for good coffee can find you more easily.

Example 2:

Term: CTA (Call to Action)

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Explanation: It's like putting a bell on the counter with a sign that says "Ring for service." It's a clear instruction on what the customer should do next.

Example 3:

Term: ROI (Return on Investment)

Explanation: It's a simple question: "If I put a dollar into the machine, how many dollars did I get out?" It shows whether your actions are profitable.

Your task:

Term: Sales Funnel

Explanation:

Answer to Exercise 3:

Example prompt (Few-shot):

Your task is to create minimalist advertising slogans for various products, following the pattern: "Noun. Verb. Emotion."

Example 1:

Product: Coffee

Slogan: Aroma. Awakens. Joy.

Example 2:

Product: Book (crime novel)

Slogan: Mystery. Grips. Suspense.

Your task:

Product: A new model of running shoes

Slogan:

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